

SPONSORING



THE CHATTANOOGA ROLLER GIRLS

The Engineer \$40- \$200

- Banner ad in all official home bout programs (1" x 5") plus a mention by the announcer as a supporter of Chattanooga Roller Girls

The Conductor \$250

- Creation and hanging of 3' x 5' signage during home bouts clearly visible to media and fans**
- Banner ad in all 2016 official home bout programs (1" x 5")
- Four passes for the home bout of your choice

The Flatcar \$500

- Creation and hanging of a 3' x 5' signage during home bouts clearly visible to media and fans**
- Sponsor logo/banner with link on CRG website for the season
- Four season passes including four guest passes to one bout of sponsor's choice
- Quarter page ad in all official home bout programs (2.5" x 3.875")

The Derailer \$1,000

- Creation and hanging of 3' x 5' signage during bouts clearly visible to media and fans**
- Sponsor logo/banner with link on CRG website for the season
- Full page ad in in all official home bout programs (5.5" x 8.5")*
- Six season passes including six guest passes to one bout of sponsor's choice
- Four to eight Chattanooga Roller Girls will appear at sponsor's function or event (1 event)
- Professional 8x10 framed photo of league

The Locomotive \$2,500

- Creation and hanging of 3' x 5' signage during bouts clearly visible to media and fans **
- Sponsor logo/banner with link on CRG website for the season
- Full page ad in in all official home bout programs (5.5" x 8.5")*
- Ten season passes including ten guest passes to the sponsored home bout
- One home "Bout brought to you by (your business name)" on all bout posters and flyers
- Sponsor-staffed promo booth at all home bouts; one additional promo booth for your sponsored bout
- 10% discount on all CRG merchandise at sponsored bout
- Four to eight Chattanooga Roller Girls will appear at sponsor's function or event (2 events)
- Professional 8x10 framed photo of league

The Training Wheels

- Upgrade to 1/2 page ad \$20 more per bout (total ad price \$75)
- Upgrade to full page ad \$40 more per bout (total ad price \$125)
- Creation and hanging of 3' x 5' signage during bouts clearly visible to media and fans (\$150)
- Sponsor-staffed promo booth: \$300 per (limit 2 total per bout)

* Sponsor ad will appear in bout program at every home bout during sponsored season

** CRG will not be held responsible for any damage to banner during use



ADVERTISE WITH US

Bout books are free to all attendees, approximately 600-1000 people per bout. Visiting teams and officials are also given bout books to use to find places to visit, eat, and shop while they are in town. Bouts are held downtown at the Chattanooga Trade and Convention Center.

- 1"x 5" banner ad in Bout book for \$25
- 1/4 page ad (2.5" x 3.875") in Bout book for \$50
- 1/2 page ad (5.5" x 3.875") in Bout book for \$75
- Full page ad (5.5" x 8.5") in Bout book for \$125

2017 HOME DATES

March 18

June 24

July 15

August 19

October 14

SPONSORSHIP



AGREEMENT

This agreement between Chattanooga Roller Girls (hereinafter "CRG") and _____ (hereinafter "Sponsor" or "Contributor") commences on ___/___/_____ and concludes on ___/___/_____.

Sponsorship/Contributorship of CRG on any level shall not permit the Sponsor/Contributor to have rights or responsibilities in the operations of CRG or any team in CRG. The Sponsor /Contributor and CRG are independent contractors with respect to one another, and neither shall have any authority to represent or bind the other in any manner whatsoever, except as specified herein.

Benefits to sponsoring CRG are as follows:

- Your organization's name, email, and URL address will be seen hundreds of times daily viewed by our target market on our web site
- Heighten your company's visibility through the nation's fastest growing sports community
- Capture the attention of potential customers in a new and exciting market
- Gain exposure through special events and promotional campaigns with broadcast and newspaper ads, event programs, website and on-site signage
- Announcement at each bout heard by hundreds of fans
- Fun, family oriented events with broad appeal

Choose from one of the following packages (outlined on previous sheet):

- The Engineer \$40-\$200
- The Conductor \$250
- The Flatcar \$500
- The Derailer \$1,000
- The Locomotive \$2,500
- The Training Wheels _____
- Advertisement _____

The Sponsor shall have the right to use the following term in advertisements, posters, brochures, newsletters, etc.: "Sponsor of Chattanooga Roller Girls". Sponsorship does not give the Sponsor the right to use the word "official" in connection with its sponsorship. Use of the CRG logo is prohibited, unless permission is expressly granted in writing by the board of the CRG. The Sponsor agrees to fulfill the contribution of \$ _____, for _____ bouts. Accepted and agreed to by:

Sponsor Representative Signature Date

Sponsor Representative Printed Name and Title

Chattanooga Roller Girls Representative Signature Date

Chattanooga Roller Girls Representative Printed Name and Title